

Community Job Network

Why Invest?

What Is It?

Your community organization has partnered with NationJob, Inc. (www.nationjob.com) to deliver the **Community Job Network™**, a cooperative recruitment initiative that allows its members to promote their local jobs on NationJob's internet Network. For over 23 years, NationJob programs have demonstrated a large return on investment, measured in quality hires, reduced recruiting costs, and aiding with community development.

As an investor, what does my company receive by participating?

- Post unlimited local jobs
- Detailed company profile
- Your jobs featured on local job site
- Promotion through NationJob's national network of web sites and services (40+ Industry Specialty sites; 1,000,000+ P.J. Scout searches)
- Custom Job Site and Custom E-Mail update service
- Comprehensive, personal customer service to make using the service easy
- Recognition as an organization leader in promotions, press releases, etc.

What are the benefits for my organization?

- Significant savings on recruitment costs
- Broaden recruitment reach to quality candidates
- Capture and update job seekers with your jobs on an ongoing basis.
- Public relations/promotion in local community

What are the benefits for the community?

- Attract, retain quality workforce
- Resources to place trailing spouses
- Economic development impact
- Tools, assistance for alumni/students
- Help attract new businesses

Annual Investment

The investment for Members is based on the number of employees, as follows: (Note: Minimum investment of \$1,000 for logo on the Community Site)

These annual investment levels represent significant discounts off NationJob's standard corporate pricing.

For investors with decentralized recruiting, NationJob provides special pricing that covers all locations nationwide. It is available by request.

NationJob offers a **Workplace Diversity** program option that provides employers an affordable solution to recruit quality diverse candidates in an efficient manner.

Contact

For more information, please contact NationJob at: **888-256-1741** or email to Community@NationJob.com.

Community Job Network

Investor Scope of Services

Companies that invest in the Community Job Network receive a substantial discount on NationJob's corporate pricing while also realizing the full scope of NationJob's services.

Jobs are posted to:

NationJob.com. All jobs are posted to NationJob.com, providing companies with regional, national and international reach. NationJob has been in electronic recruiting since 1988.

Industry Niche Sites. Every job is cross-posted to all (no limit) relevant industry niche pages within NationJob's network of more than 40 sites. These sites are part of the NationJob.com site but also function as stand-alone sites, with full searching capabilities.

PJ Scout. Subscribers with over 1 million custom searches receive daily or weekly e-mail updates of new jobs matching their search. Every job posted to NationJob is included in PJ Scout updates which, thanks to stringent privacy measures, are the ideal tool for passive job candidates.

Geographic Job Sites. NationJob maintains and updates over 100 geographically based sites (50 state and multiple city). Jobs are automatically cross posted to all appropriate geographical sites.

Community Sites. For each community program we create a local job board that is promoted by the Chamber of Commerce and NationJob, providing exposure for local reach.

Location by Industry Sub-Sites. All geographical sites have a sub page based on industry. These pages are particularly relevant for search engine optimization and help to increase traffic to jobs based on very detailed searches by jobs seekers.

Social Media Outlets. NationJob embraces new technology and in the last few years Social Media has had tremendous growth. We utilize the most popular social media sites to increase exposure to jobs and candidate traffic. This includes "Tweeting" new jobs, new companies and new communities on a regular basis as well as promotion to our fans on Facebook.

Cross Post to Aggregate Sites. We maintain an ongoing cross-posting relationship with several aggregate job boards, including: Indeed, Beyond, Simplyhired, and VetJobs.com – automatically sending all job posted on NationJob to these sites – saving our customers time and money.

Custom Services:

Custom Job Page. NationJob will create a job page for each investor in a community program. For a small additional fee, this page will mirror the look and feel of the corporate web site, and can be used in a variety of ways, including as the employment section of the company web site.

Custom PJ Scout. The Custom PJ Scout feature allows job seekers to sign-up to receive notifications of new job posted by a specific employer. This tool is a great way to stay in touch with potential employees who are already interested in working for your organization. It is also a great way to alert current employees of opportunities available within the company.

Tracking. We provide our investors with regular (monthly or quarterly) statistics reports that outline how many times jobs have been viewed and applied to.

Customer Services. Every company that joins the Community Job Network is assigned a Community Manager. This individual acts as the sole customer service representative for that company. They are dedicated to making the program successful for every company on the system.

Strategic Partnerships. NationJob is a strong believer of not "reinventing the wheel". With that in mind we form strategic partnerships with complimentary services providers to extend discounted and bundled pricing packages. Our most recent partner, WorkplaceDiversity.com, allows our customers to address the important need to reach a diverse audience. By taking advantage of this partnership, companies receive a significant value on bundled services.